### MONITORING REPORT ON PROGRESS ON DELIVERING BREAKTHROUGH ACTIONS AND SPECIFIC MILESTONES

#### Key

<table>
<thead>
<tr>
<th>Status</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Not Started</td>
<td>Work has not begun on this action, but it is still expected to be completed according to schedule</td>
</tr>
<tr>
<td>Complete</td>
<td>We have completed the action</td>
</tr>
<tr>
<td>Green</td>
<td>We are likely to complete the action as things are going according to schedule</td>
</tr>
<tr>
<td>Amber</td>
<td>We may have problems completing the action as described, including timescale and funding</td>
</tr>
<tr>
<td>Red</td>
<td>We are very unlikely to complete the action as described, including timescale and funding</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Action Number</th>
<th>Action</th>
<th>Complete by month/year</th>
<th>Lead Partner</th>
<th>Other Partners</th>
<th>Resources (staff/ funding)</th>
<th>Status (Green, Amber, Red, Not started, Completed)</th>
<th>Update on action, and specific milestones where appropriate</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Identify and develop evidence and tools required for effective and coordinated cultural landscape management and monitoring. We will do this by:</td>
<td></td>
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</tr>
<tr>
<td>a</td>
<td>Creating a Sustainable Land Management evidence pack</td>
<td>Dec-15</td>
<td>National Trust</td>
<td>LDNPA, NE, FLD</td>
<td>Existing partner resources</td>
<td>Green</td>
<td>Project Manager in post. Scope and needs of partners captured. Project management and governance in place. Draft SLM methodology developed and brief for consultants written. Market testing, EOI and tender process undertaken. Consultants appointed to undertake the development of the mapping tool. 50% external project funding secured (other 50% subject to unconfirmed offers but looking good). Development of communication / engagement plan and information about the project underway. Small slippage of 1 month - output from mapping tool likely to be Jan 2016.</td>
</tr>
<tr>
<td>b</td>
<td>Pilot and develop Sustainable Land Management plans in Borrowdale, Wasdale, Troutbeck (where relevant as part of the valley planning process)</td>
<td>Mar-16</td>
<td>National Trust</td>
<td>LDNPA, NE, FLD</td>
<td>Existing partner resources</td>
<td>Green</td>
<td>Pilot areas identified for testing the mapping tool. Consultants to undertake the testing and refining stage with operational teams during the development process. Training to be provided to NT staff and others in the use of the mapping tool.</td>
</tr>
<tr>
<td>c</td>
<td>Agree a model and approach to monitor landscape and environmental change*, based on the Lake District Character Assessments &amp; National Character Areas. [*should include climate change mitigation and adaptation into landscape management].</td>
<td>Mar-16</td>
<td>Friends of the Lake District</td>
<td>NE, LDNPA, NT</td>
<td>Staffing and funding to be confirmed</td>
<td>Green</td>
<td>Initial discussions between FLD and NE about possible link to NE national landscape monitoring pilot, and possible funding. Despite the amber status of the milestone, this is still on track for delivery by March 2016, hence the green status.</td>
</tr>
<tr>
<td></td>
<td><strong>Milestone:</strong> Establish a steering group to take forward this work, by Aug 2015</td>
<td>Aug-15</td>
<td></td>
<td></td>
<td></td>
<td>Amber</td>
<td>Inception meeting for steering group planned for 30 Sept (postponed from original date in July). Recommended that the complete by date is amended to September 2015.</td>
</tr>
<tr>
<td>d</td>
<td>Scope the viability of establishing a Research and Training Hub – for the English Lake District. A centre to coordinate, channel and champion education and training needs which focus on land management, conservation, sustainability and cultural heritage.</td>
<td>Jun-16</td>
<td>University of Cumbria</td>
<td></td>
<td>Existing partner resource</td>
<td>Green</td>
<td>Internal UoC meetings held. Presentation of concept to Partnership June 2015</td>
</tr>
<tr>
<td>2</td>
<td>Develop and agree a strategy and programme to capitalise on the opportunities offered from the cultural landscape (benefitting from World Heritage Site process and be ready to respond to success). We will do this by:</td>
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<td></td>
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</tr>
<tr>
<td>a</td>
<td>Develop and agree a post 2017 (WHS decision) implementation plan, to include identifying key markets, products and experiences, together with associated marketing &amp; promotion and cross industry training.</td>
<td>Dec-16</td>
<td>Cumbria Tourism</td>
<td>LDNPA, BTF, FC, NT</td>
<td>Existing resources to establish a task force and develop a plan.</td>
<td>Green</td>
<td>First Working Group/Task Force Meeting held 14th July 2015. CT/LDNP will prepare Scoping Paper in advance of next meeting and broaden the membership of the group. CT will seek ESIF/Rural Development Programme resources to underpin WHS marketing and promotional activity.</td>
</tr>
</tbody>
</table>
**Milestone:** Establish a cross sector task force to lead this work, by Dec 2015.

<table>
<thead>
<tr>
<th>Milestone</th>
<th>Date</th>
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<th>Milestone</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inspiring and engaging residents, businesses, farmers and land managers, visitors and new audiences through the WHS campaign and Lakes Culture Programme.</td>
<td>Jun-17</td>
<td>Lake District National Park Authority</td>
<td>CT, NT, SLDC</td>
<td>Partner resources beyond milestones tbc</td>
</tr>
<tr>
<td>Inspiring and engaging residents, businesses, farmers and land managers, visitors and new audiences through the WHS campaign and Lakes Culture Programme.</td>
<td>Jun-15</td>
<td>Lake District National Park Authority</td>
<td>HE, NE, NT</td>
<td>Resources subject to WHS demands.</td>
</tr>
<tr>
<td>Review and agree a revised Lake District Historic Environment Strategy.</td>
<td>Mar-17</td>
<td>Lake District National Park Authority</td>
<td>LDNPA, NE</td>
<td>Complete</td>
</tr>
</tbody>
</table>

### 3 Increase and improve the focus of biodiversity and ecosystem service delivery at a landscape scale. We will do this by:

#### a

- **Milestone:** Ensure the Partnership aligns its biodiversity priorities and activity to the Cumbria Local Nature Partnership strategy, targets and priorities for action, by December 2015.
  - **Date:** Dec-15
  - **Partners:** Cumbria Wildlife Trust (Cumbria Local Nature Partnership)
  - **Status:** Not started

- **Milestone:** Develop a coordinated pipeline of projects (based on priorities for action) and agree funding approach, by March 2016.
  - **Date:** Mar-16
  - **Partners:** Cumbria Local Nature Partnership
  - **Status:** Not started

- **Milestone:** Using a ‘pilot’ project to collate all relevant datasets (local and national) to establish extent, condition, current management of priority habitat and identify gaps in knowledge. Agree a plan to obtain missing data and facilitate improvements in the coherence and resilience of the ecological network in the project area.
  - **Date:** Oct-16
  - **Partners:** Cumbria Local Nature Partnership
  - **Status:** Not started

- **Milestone:** decision on HLF application, by December 2015.
  - **Date:** Dec-15
  - **Partners:** LDNPA
  - **Status:** Not started

- **Milestone:** commence pilot, by March 2016 (subject to funding decision)
  - **Date:** Mar-16
  - **Partners:** LDNPA
  - **Status:** Not started

#### b

- **Milestone:** Establishing a baseline (using Defra template) and then agree a 2020 target and associated milestones for integrated landscape scale approaches across the Lake District
  - **Date:** Mar-17
  - **Partners:** Cumbria Local Nature Partnership
  - **Status:** Not started

#### c

- **Milestone:** Agree and implement a stakeholder management plan by June 2015.
  - **Date:** Jun-15
  - **Partners:** Lake District National Park Authority
  - **Status:** Amber

- **Milestone:** Increase the number of Partners involved in Campaign delivery by Sept 2015.
  - **Date:** Sep-15
  - **Partners:** Lake District National Park Authority
  - **Status:** Green

- **Milestone:** Agree a coordinated approach to the monitoring and use of customer insight from the Campaign by December 2015.
  - **Date:** Dec-15
  - **Partners:** Lake District National Park Authority
  - **Status:** Green

- **Milestone:** Increase and improve the resilience of the ecological network in the project area.
  - **Date:** Circa £100k
  - **Partners:** LDNPA
  - **Status:** Complete

- **Milestone:** Review and agree a revised Lake District Historic Environment Strategy.
  - **Date:** Mar-17
  - **Partners:** Lake District National Park Authority
  - **Status:** Green

- **Milestone:** Agree a project plan and funding proposal for delivery, by March 2016.
  - **Date:** Mar-16
  - **Partners:** LDNPA
  - **Status:** Green

- **Milestone:** Confirm funding to be sought from national and/ or international funding sources, by June 2015.
  - **Date:** June-15
  - **Partners:** LDNPA
  - **Status:** Complete

- **Milestone:** Defra tourism calls issued in August, which the group will consider bidding for to underpin this work.
  - **Date:** Mar-16
  - **Partners:** LDNPA
  - **Status:** Green

- **Milestone:** Cross sector task force established.
  - **Date:** Mar-16
  - **Partners:** LDNPA
  - **Status:** Green

- **Milestone:** Over the summer period the Lake District World Heritage Bid communications campaign has been gathering pace; there have been some notable additions to the plans, aimed at boosting awareness and engagement as we move towards the end of the year. There has also been improved engagement from partners with more visible support evident across their key communication channels. Overall, this action is on track for delivery by June 2017.
  - **Date:** Jun-17
  - **Partners:** LDNPA
  - **Status:** Green

- **Milestone:** This has not been completed within the timescales set. Initial discussions have been undertaken but priority has been on the nomination document. Support and contribution sought from partners. It is expected to be completed this quarter; therefore a recommended alternative completed by date of December 2015 has been suggested.
  - **Date:** Oct-17
  - **Partners:** LDNPA
  - **Status:** Amber

- **Milestone:** Online analytics, voting in place. Surveys at events in place to record support
  - **Date:** Sep-15
  - **Partners:** LDNPA
  - **Status:** Green

- **Milestone:** A total of 9 partners are now involved in campaign activity
  - **Date:** Nov-15
  - **Partners:** LDNPA
  - **Status:** Green

- **Milestone:** Work has yet to begin on this breakthrough action, however the timescales are still correct.
  - **Date:** Dec-15
  - **Partners:** LDNPA
  - **Status:** Green
<table>
<thead>
<tr>
<th>Milestone</th>
<th>Start Date</th>
<th>End Date</th>
<th>Department</th>
<th>Action</th>
<th>Status</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Milestone: secure funding to restore 350ha and survey 6 high priority sites by Sept 2016</td>
<td>Sep-16</td>
<td></td>
<td>Peat Partnership</td>
<td></td>
<td>Not started</td>
<td>See above.</td>
</tr>
<tr>
<td>Develop an 'Alliance' of partners to ensure more effective and efficient delivery of projects, to achieve improvements to the quality of Lake District Lakes and Landscape. We will do this by:</td>
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</tr>
<tr>
<td>a</td>
<td>Agreeing a strategic partnership approach for an Alliance, to maximise its outcomes.</td>
<td>Dec-15</td>
<td></td>
<td>Lake District Still Waters Partnership (Environment Agency)</td>
<td></td>
<td>Green</td>
</tr>
<tr>
<td>b</td>
<td>Identifying and delivering an Alliance project, within a specific catchment, to achieve multiple environmental benefits, meets the objectives of an appropriate protected area* and delivers education benefits for the community and visitors. [*Special Area of Conservation and Special Protection Area]</td>
<td>Dec-16</td>
<td></td>
<td>Lake District Still Waters Partnership (Environment Agency)</td>
<td></td>
<td>Not started</td>
</tr>
<tr>
<td>c</td>
<td>Complete a monitoring and review process to ensure continuous improvement, value for money is achieved and that the multiple benefits are captured. Then agree next steps.</td>
<td>Jun-17</td>
<td></td>
<td>Lake District Still Waters Partnership (Environment Agency)</td>
<td></td>
<td>Not started</td>
</tr>
</tbody>
</table>

5. Develop, agree and implement coordinated initiatives to achieve a more profitable and sustainable future for the Lake District, its farmers, foresters, land managers and its cultural landscape. We will do this by:

<table>
<thead>
<tr>
<th>Milestone:</th>
<th>Start Date</th>
<th>End Date</th>
<th>Department</th>
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<th>Status</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Milestone: (a) agree a Payment for Ecosystem Services action plan by March 2016 (b) develop a Carbon Brokering Business Case Project by March 2016 (c) agree next steps for an Ecosystem Accounting project by March 2016 (d) complete pilot of Peatland Code Restoration sites by April 2018</td>
<td>Apr-18</td>
<td></td>
<td>National Park Authority, Lake District, NE, NE, RSPB, UU, FC, NL, Farming and Forestry Task Force</td>
<td></td>
<td>Green</td>
<td>a) LDNPA will lead the preparation of a brief in discussion with key partners and identify resource for the preparation of an action plan by end March 2016 b) LDNPA will prepare Carbon brokering business case by end of March 2016 c) LDNPA will brief partners on the output from the Ecosystem Accounting pilot project by end December 2015. d) CWT has been successful in bidding for partial funding towards survey of Peatland Code Restoration sites.</td>
</tr>
<tr>
<td>b</td>
<td>Develop a programme of farm business support. To include business planning, succession planning, funding advice and guidance (RDPE, LEP), opportunities for additional income generation and/or efficiency savings, (diversification, ecosystem services etc.), product added value (e.g. provenance).</td>
<td>Mar-18</td>
<td></td>
<td>Lead not identified.</td>
<td></td>
<td>Not started</td>
</tr>
<tr>
<td>Milestone: to scope and develop a full project brief, inc costs and funding options, with preferred options for agreement, by March 2016.</td>
<td>Mar-16</td>
<td></td>
<td>Not started</td>
<td>In the absence of a Lead, LDNPA will convene key partners to agree lead and to scope and develop project brief.</td>
<td></td>
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<tr>
<td>Agreeing a strategic joined-up approach to delivering all four strands of RDPE and maximising benefit: Countryside Stewardship, LEADER, LEP and Countryside Productivity Scheme</td>
<td>Dec-16</td>
<td>Lead not identified.</td>
<td>Lead not identified.</td>
<td>Staffing and funding to be confirmed</td>
<td>Green</td>
<td>In the absence of a Lead, LDNPA update: Lead partners still need to work more closely on a joined-up strategic approach across these four strands. Rural Payments Agency is convening a meeting in late September of delivery partners and key stakeholders in Cumbria to improve coordination. The amber status is due to the disjointed approach to these four strands. It is hoped the meeting in September will help resolve this.</td>
</tr>
</tbody>
</table>

### 6 Develop, agree and deliver priority travel option projects - identifying transformational improvements which support the economy, reduce congestion, reduce carbon, and improve the visitor experience, to include showcase areas and gateways. We will do this by:

#### a Delivering the SeeMore Cumbria and the Lake District programme.
- **Milestone:** Corridor planning complete by June 15
  - **Lead Partner:** LDNPA
  - **Resources:** Existing partner resources
  - **Status:** Complete
  - **Description:** Four corridor plans complete through the See More Programme.

#### b Developing and agree a strategy for Lake District visitor movement and transport.
- **Milestone:** Corridor planning complete and outline strategy developed by end of December 2015.
  - **Lead Partner:** LDNPA
  - **Resources:** Existing partner resources
  - **Status:** Green
  - **Description:** Post Implementation Review process and identification of future corridors will inform outline strategy by Dec 2015.

#### c Developing and agree a pipeline of project options and seek funding. With a particular focus on Showcase Areas, transport and movement (informed by SeeMore project evidence)
- **Milestone:** Potential infrastructure projects identified and scoped by end of December 2015.
  - **Lead Partner:** LDNPA
  - **Resources:** Existing partner resources
  - **Status:** Green
  - **Description:** Two outline business cases being developed with LDNPA for optimising connectivity 2, to be considered by LEP.

### 7 Maximise the opportunities offered through the Broadband Delivery UK (DCMS) programme (includes Superfast Broadband and Mobile Infrastructure Project) and fourth generation technology (4G). We will do this by:

#### a Increasing awareness of the coverage, demand, uptake and opportunities offered through the Connecting Cumbria project (superfast broadband) – locally, including via Business networks/Partners/Farmers/Communities
- **Milestone:** Corridor planning complete and out
  - **Lead Partner:** BT, LDNPA, CALC
  - **Resources:** Existing partner resources
  - **Status:** Green
  - **Description:** Programme to increase awareness and encourage take-up in place and being delivered - Cumbria wide.

#### b Supporting initiatives towards greater coverage, (mobile and broadband) including lobbying/practical community projects
- **Milestone:** Corridor planning complete and out
  - **Lead Partner:** BT, LDNPA, CALC
  - **Resources:** Existing partner resources
  - **Status:** Green
  - **Description:** Continual lobbying of central government to fund the remaining 5% of the intervention area across Cumbria. Note that the Mobile Infrastructure Programme is a separate DCMS initiative and is not part of Connecting Cumbria or the County Council.

### 8 Develop and agree a coordinated approach to maximise future funding and finance opportunities, models and approaches to progress the Vision. This will include:

#### a A scoping exercise to prioritise options and opportunities to raise additional income (funding and investment). To include philanthropic giving, income from organised events, visitor giving.
- **Milestone:** Converse External Fundraising Group and deliver facilitated scoping session to identify priority areas for work, by October 2015
  - **Lead Partner:** BT, NL, CT, SLDC, UoC, LEP
  - **Resources:** Staffing and funding to be confirmed
  - **Status:** Green
  - **Description:** Consideration has been given to members and initial approaches made. No further progress expected until we have identified key opportunities in September 2015.

#### b Maintaining an agreed, prioritised and rolling set of ‘pipeline projects’ – for use as appropriate opportunities arise (ESIF/LEADER/LEP), based on economic benefit. To include public realm, amenity and landscape enhancement where appropriate.
- **Milestone:** Develop and agree project plan for two priority areas by March 2016
  - **Lead Partner:** Lake District National Park Authority
  - **Resources:** Staffing and funding to be confirmed
  - **Status:** Not Started
  - **Description:** This will come as a result of the milestone above, but currently it is on track for delivery.

<table>
<thead>
<tr>
<th>Milestone</th>
<th>Lead Partner</th>
<th>Resources</th>
<th>Status</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>A scoping exercise to prioritise options and opportunities to raise additional income</td>
<td></td>
<td></td>
<td>Green</td>
<td>First draft scoping complete (August 2015) and to be prioritised by end September 2015.</td>
</tr>
<tr>
<td>Milestone: Converse External Fundraising Group and deliver facilitated scoping session to identify priority areas for work, by October 2015</td>
<td></td>
<td></td>
<td>Green</td>
<td>Consideration has been given to members and initial approaches made. No further progress expected until we have identified key opportunities in September 2015.</td>
</tr>
<tr>
<td>Milestone: Develop and agree project plan for two priority areas by March 2016</td>
<td></td>
<td></td>
<td>Not Started</td>
<td>This will come as a result of the milestone above, but currently it is on track for delivery.</td>
</tr>
<tr>
<td>Maintaining an agreed, prioritised and rolling set of ‘pipeline projects’ – for use as appropriate opportunities arise (ESIF/LEADER/LEP), based on economic benefit. To include public realm, amenity and landscape enhancement where appropriate.</td>
<td></td>
<td></td>
<td>Green</td>
<td>1. Southern gateway - feasibility study into River Leven bridge crossing underway and other projects identified including Haverthwaite Railway extension, cycle links from Newby Bridge to Lakeside and YMCA 2. The following projects have been identified and included in a LEP Optimising Connectivity Phase 2</td>
</tr>
<tr>
<td><strong>Milestone:</strong> Potential infrastructure projects identified and scoped by end of December 2015</td>
<td>Dec-15</td>
<td><strong>Councils</strong></td>
<td><strong>Green</strong>&lt;br&gt;On track for completion by end of December 2015</td>
<td>bid: Thirlmere Cycleway; Derwent Water Jetties and Cycleway; Beech Hill public jetty, Windermere; The Glebe, Bowness Zone 2 public realm enhancement; World Heritage Way - cycleway between Waterhead and Brockhole.</td>
</tr>
</tbody>
</table>